



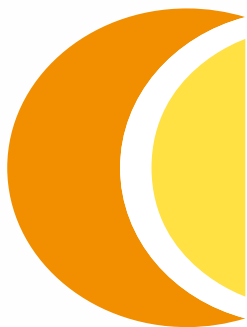
science
powered by
nature



ORO AGRI

Europe

company
company
guide



ORO AGRI

What we do

ORO AGRI develops and manufactures patented products for agricultural, home and industrial applications worldwide. We specialize in products that are safe to the user and environment and that will provide an effective, yet residue free solution to our clients. Product categories include adjuvants, pesticides, soil conditioners and foliar feeds.

Our mission is to be a premier provider of safe, environmentally friendly, crop protection and yield improvement solutions to the global agricultural and consumer markets.

Why choose us



Our field technicians run field efficacy studies with local growers and assist distributors with training sessions to educate the agricultural community regarding the use of the Oro Agri product range.



Both, our market access and product range have expanded and are now present in 90 countries worldwide.



Oro Agri Group manufactures on four different continents with factories with factories in the USA, Brazil, South Africa and now Portugal.



Oro Agri Group has several patented technologies. Our research is constantly focused on finding new applications for our technology.

ORO AGRI's pesticide products are ideally suited for Integrated Production and Integrated Pest Management (IPM) programs focused on reducing chemical residues on edible crops. Our biopesticides have low impact on beneficial organisms, short or no pre-harvest and re-entry intervals. Our biopesticides also require no special storage requirements, are easy to use and have an immediate knock-down effect.

Our research

Our research is constantly focused on finding new applications for our technology, expanding the product range, proving efficacy and providing real practical and effective solutions to our clients.

In Europe employs several highly skilled agronomic engineers who provide value added service to our distributors and growers on a continual basis. Our field technicians run field efficacy studies with local growers and assist distributors with training sessions to educate the agricultural community regarding the use of the ORO AGRI product range.

You can find information on our products and research by visiting our website oroagri.eu

Our technology

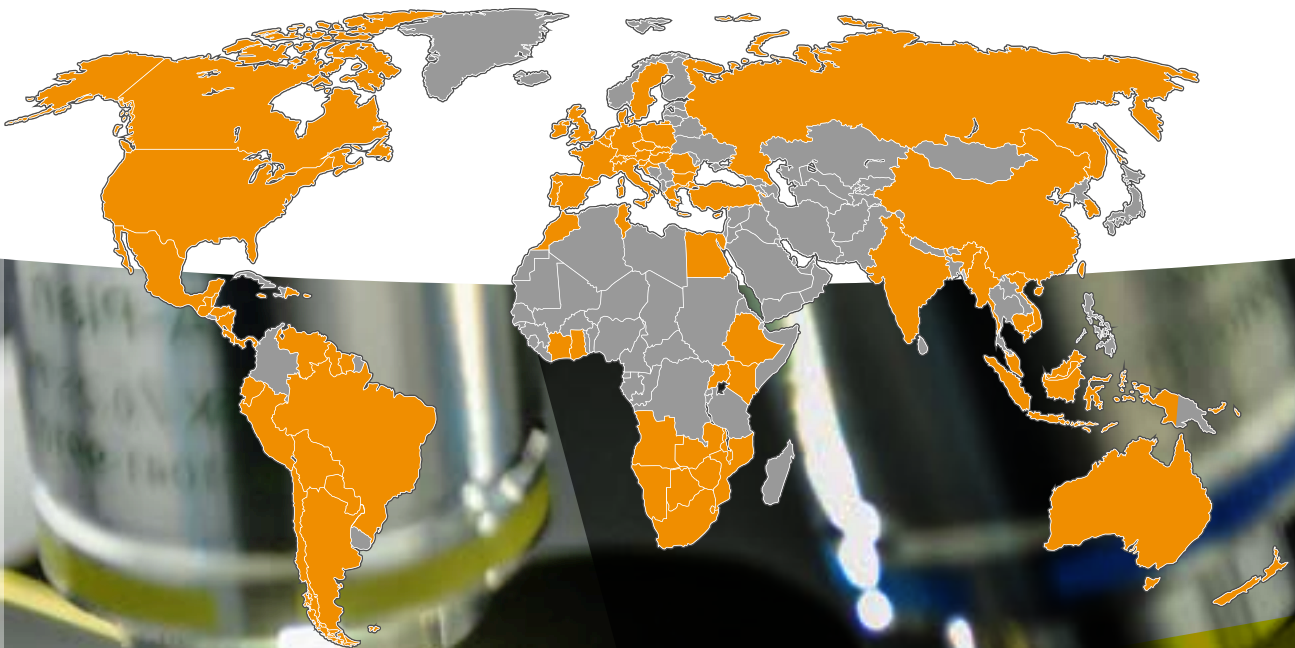
ORO AGRI Group has several patented technologies:

OROWET® technology encompasses a unique blend of cold-pressed orange oil, proprietary surfact and other ingredients. Orange Oil is sourced from the citrus industry and is therefore a completely renewable resource. It has a wide array of concentration-dependent applications of our biopesticides.

TransPhloem™ technology, combined with the superior spreading and penetrating properties of **ORO AGRI's** proprietary adjuvants, can accelerate the movement of active ingredients and nutrients into a plant's phloem for translocation throughout the plant thereby boosting performance. TransPhloem technology with systemic herbicides can give you a better return on your herbicide program investment.

ORONEO® technology comprehends a unique blend of botanic oils, proprietary surfactants and other ingredients. Our plant-based solvents are cold-press extracted from a by-product of the agricultural industry and are therefore a renewable and natural resource. This method of extraction provides highly stable solvents that are safer for the farmer, plants and environment and allow a high range of tank mixes compatibility with our adjuvant portfolio.

Our world-wide footprint



ORO AGRI

A brief overview of the past 20 years

Throughout the past 20 years, Oro Agri has served as a home to more than 250 employees, who have collectively nurtured 14 patented inventions, with more than 30 products registered and distributed over 90 different countries. Value-added service is the key to our success.

It is evident that the company has come a long way since it was first established in South Africa by CEO and President Errol Pullen and CFO Jim Sullivan in 2000. Needless to say, this is largely a result of all of the effort put in by the Oro Agri family, comprised of immensely dedicated individuals, all of which are driven by a need to care for agriculture through scientific development. These employees effectively fuel the company's vibrant soul.

Such individuals are fostered by Oro Agri's business environment. Not only does the company provide opportunities to people from all over the world, of different ethnicities, age groups, and gender, but it also sponsors university scholarships and internships to countless young people, giving these a chance to kickstart their professional careers. Given all of this, it is certainly not a surprise that these individuals, many of which have been with us from the start, express an incredible sense of loyalty and dedication to the company.

Research and development

Early in 2004, **PREV-AM** (PREVent Aphids & Mites) hit the market and became the star product of the company. This eco-friendly versatile product revolutionized treatments by acting as a contact solution against many insects, diseases and mites, giving broad-spectrum protection to the farmer yet low mortality for beneficial organisms making it the optimum sustainable solution for biocontrol. Soon after, in 2005, **WETCIT**, an environmentally friendly adjuvant, was introduced and in 2008, **TRANSFORMER** was launched, a soil conditioner that improves soil health and water distribution. Since then, numerous other products have been released growing significantly our global portfolio.

This increase in production was followed by a notable need for expansion, resulting in new factories being built all over the world. Currently, Oro Agri has factories in South Africa, USA, Brazil, and Europe.

In more recent years, the company has gotten a great deal of recognition. So much so that, in 2018, Omnia Holdings Limited, the market leader in plant nutrition products in South Africa, decided to acquire Oro Agri, making it part of its agricultural division.

In all of this time...

More than 2000 field trials and studies have been conducted, including contributions from over 500 universities and research consulting groups. This research has led to over 100 patent applications, 130 registration certificates, more than 70 pending registration certificates, and around 320 granted applications for various trademarks and slogans.

Our investment in R&D intends to combine science with natural and renewable resources to create products that are safe and environmentally friendly. At its core, Oro Agri has always been science powered by nature!



2000

Established in 2000 by Mr. Erroll Pullen



2004

In 2004 after first patents approved, **PREV-AM** was released in the market



2005

In 2005 **WETCIT** was introduced and sales start to grow in SA, EU and USA



2008

TRANSFORMER was developed and commercialized soon after



2010

As the product sales grow expansion begins with the first own factory being built in 2010 in USA, followed by Brazil and South Africa



2011

In 2011 a new entity was established in Europe with headquarters in The Netherlands (**ORO AGRI B.V.**, now **Oro Agri International B.V.**)



2018

In 2018 **Oro Agri** was acquired by **OMNIA Group** and biostimulants were added to our portfolio



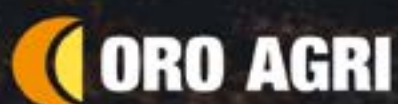
2019

In 2019 **Oro Agri** invested in a new state of the art R&D and production site in Portugal, allows us to increase investment in research and development of new products.





PRODUCT CATEGORIES



Plant protection products

Our range of plant protection products is based on cold pressed orange oil, an active substance of natural origin, and inbuilt with OROWET® technology. They act on many different species of pests and diseases that usually would require a variety of different products to control. They are fast-acting, MRL exempt, broad-spectrum contact pesticides with no risk of resistance build-up due to their physical mode of action. Our environmentally friendly pesticides also offer a secure application for the end-user and low toxicity impact over the beneficial fauna used in an integrated pest management approach.

 **PREV-AM**  **OROCIDE**  **OROGANIC**  **PREV-GOLD**

PREV-AM is also marketed as **PREVAM** and **PREV-AM PLUS**



TARGET: MEALYBUG *Planococcus ficus*

PHOTO BY: TIM BUCHHEIM

Adjuvants

Combining multiple technologies, such as TransPhloem™ technology and ORONEO® technology, our multi-purpose adjuvants provide superior spreading, wetting and penetrating properties enhancing rainfastness due to superior cuticle penetration and improving movement through epicuticular wax. This versatile range of functions allows our adjuvants to be used with excellent efficiency in several types of treatments in combination with all sorts of agrochemicals.

 **WETCIT**

 **WETCIT**
NEO

 **OROSORB**
NEO





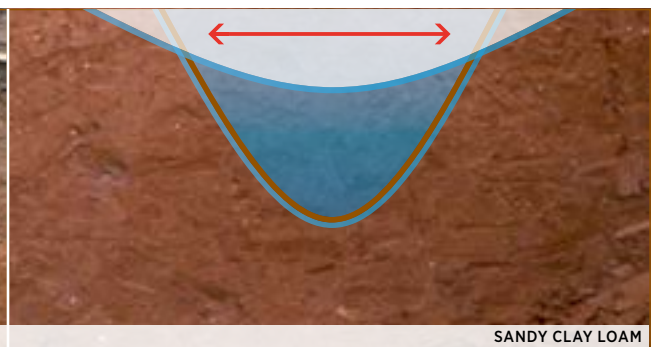
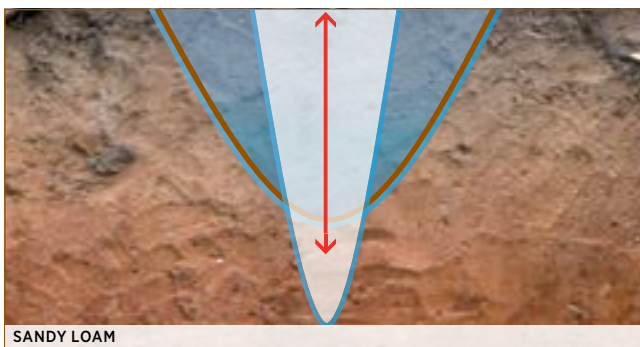
Soil conditioners

Our soil conditioner products aim to improve the infiltration, distribution and drainage of irrigation water and rain into the soil. Our patent formulations overcome differences in soil density and even hydrophobic soil to move the spray solution throughout the soil profile. By promoting uniform distribution and spreading of pesticides throughout the soil, we dramatically improve the effectiveness of irrigation and soil treatments.

 **TRANSFORMER**

 **ORO UMID**

 water only  water with soil conditioner



Biostimulants

Using first-class raw materials produced and extracted from premium locations throughout the world, our biostimulants contain high concentration of humic & fulvic acids and micro-organisms. When applied to plants rhizosphere or directly over the crop leaf surface, our biostimulants, stimulate natural processes to enhance nutrient uptake, nutrient efficiency, better soil structures and soil biological activity. By stimulating plant root growth, and improving tolerance to abiotic stress, our products will induce superior crop quality and insure better crop yields.

 **OROMATE K26**

 **OROFULV**

 **OROBAC-100**

OROMATE K26 is also marketed **OROMATE 26**





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